

### How it works



Ask an

imaginative

question to

draw targeted

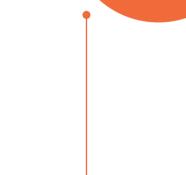
conversation

about things

you want to

know about.





Share a URL or embed your engagement and begin collecting comments and votes. Download insights reports that give you the need-toknow of a conversation not endless comments.

### **Social Asking**



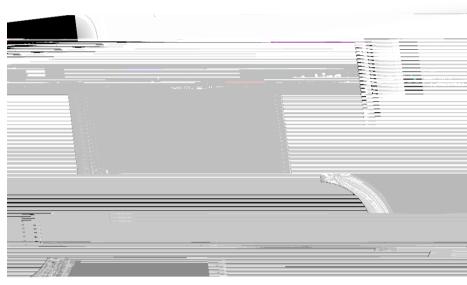
Use filters to drill down to comments of interest and discover insights as you explore. Re-engage users with more specific prompts and collect another round of data.

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# Provide insight

Deep Language Parse and Indexing Topic extraction Sentiment and descriptor extraction Summarization Interactive chatbots to query survey data

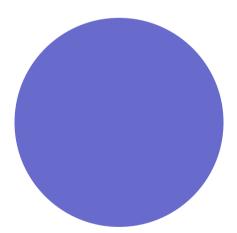


Tagged metadata from labels on engagements create much sought unique training sets for Al fine-tuning.

- Sell training sets
- Create unique personalized Als
- Source specifically needed training data

### **Social Asking**





Easily share with colleagues and others.

Quickly understand your audience participation

Instantly evaluate results from polling

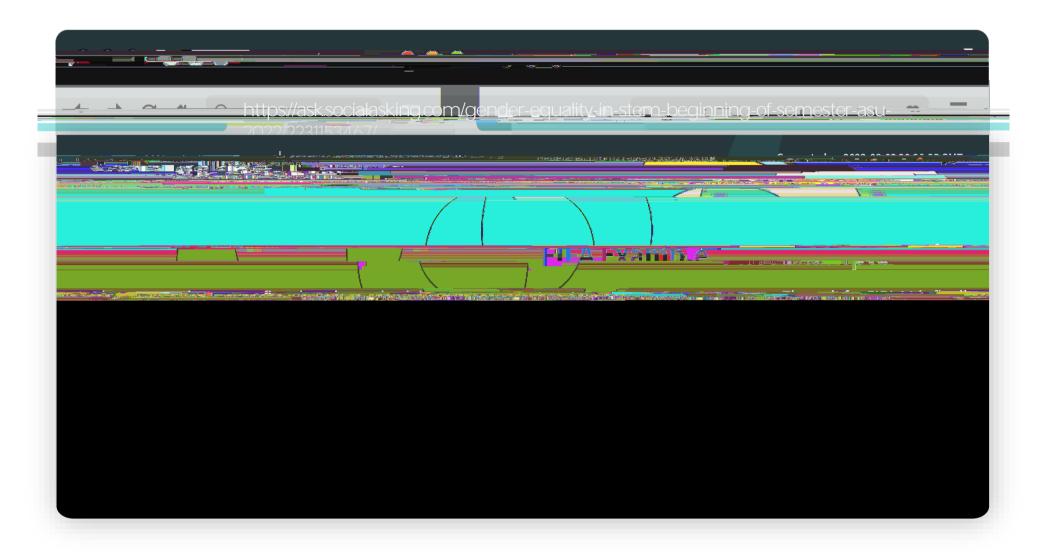
Effortlessly browse feedback that represents the group

Deeply dive into key topics and their sentiments and descriptors



## Data Analysis Report

- SocialAsking's Al instantly distils thousands of comments into actionable insights, categorising by topics, tone, sentiment, and tags.
- Stay ahead of the curve with market-leading insights, driving your marketing and customer engagement strategies with real-time intelligence.
- Ensure no opportunity is overlooked with AI that identifies and highlights potential issues and opportunities instantly.



### Yearly flexible contracts

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We believe pricing should fit your needs and results. Beyond these listed plans, we can also structure affordable options that reflect the value you receive.

We promise to never surprise you or deactivate your service due to a surge in usage. We're here to help you succeed, never to hold you back. Our flexible limits will keep you running even if you temporarily exceed your existing plan.



| Your plan level specifies how many simultaneous engagements can be active and accessible to your audience at once.                  |  |
|---|--|
| Choose a plan that fits your target reach, or the number of audience members you expect to target.                                  |  |
| Create and manage your own engagements via the dashboard allowing you to craft and publish your own sayso's anytime.                |  |
| We will provide a fully customized template to match your brand colors, look and feel and identity that you can use for engagements |  |
| This wholly managed white glove package includes it all. We'll be with you every step of the way to ensure your success.            |  |
| Use existing user accounts with our systems and do deeper automations and integrations with our products.                           |  |



Thank you